GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2926
ANSWERED ON:17.12.2004
FURTHERING TEXTILE EXPORT TO US
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Will the Minister of TEXTILES be pleased to state:

(a) whether India has emerged as top supplier in major produce categories in the cut throat US Home Textiles Market;

(b) if so, whether after January 1, 2005 India suppliers are expected to consolidate their position for the US Home Textiles Market further; and

(c) if so, steps in this regard being considered?

Answer

MINISTER OF TEXTILES (SHRI SHANKERSINH VAGHELA)

(a) India has emerged as the second largest exporter of textile made-ups, including home textiles like terry towels, pillow case, bed spreads, bed linen, curtains etc., to the US market last year.

(b) According to recent studies, India's textile exports in the post quota regime starting from 1st January 2005 would be driven by value added made-ups and apparel segments, and there are good prospects of India consolidating its position in the US Home Textile Market.

(c) Textile Export Promotion Councils are regularly undertaking export promotion measures, including for US home textile market, such as participation in overseas exhibitions/fairs, organizing Buyer-Seller-Meets, overseas publicity, sponsoring trade delegations etc. in consultation with Indian Missions abroad. The Cotton Textile Export Promotion Council (TEXPROCIL) had commissioned a study of the US market by M/s Dun & Bradstreet and has made available the study report to the Indian Exporters to understand the market fully and develop suitable strategies. The Council is also opening an office in the US to regularly monitor the market and undertake suitable promotional activities.